



# INSTITUTIONAL EFFECTIVENESS AT MISSION COLLEGE

WVMCCD BOARD OF TRUSTEES  
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# INSTITUTIONAL EFFECTIVENESS

- “Accreditation”
- “Program Review”
- “Learning Outcomes”
- “Strategic Goals”
- “Integrated Planning”
- “Institutional Self Evaluation”
- “Sustainable Continuous Quality Improvement”



# INSTITUTIONAL EFFECTIVENESS


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  - “Program Review”
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LA LA LA



# WHY DO THESE WORDS MATTER?

- 
- Provide quality of assurance to the public, to students, to other institutions *that an institution is achieving its stated mission*
  - Give credibility to degrees and credentials awarded to students
  - Stimulate institutional improvement through evaluation, planning, implementation and evaluation again

**ACCREDITATION  
FRAMEWORK:**

**THE PURPOSES  
OF REGIONAL  
ACCREDITATION**

# WHY DO THESE WORDS MATTER?

- A holistic view with an identified mission and purpose
- Use of relevant information and data to identify what works (and what doesn't)
- Dialogue, discussion, and participatory feedback
- Coordination and leveraging of opportunities

Mission College

**MISSION  
COLLEGE  
INSTITUTIONAL  
EFFECTIVENESS  
FRAMEWORK:**

**INTEGRATED  
PLANNING**

# INTEGRATED PLANNING

## Integrated Planning

- Learning Outcomes
- Program Review
- Resource Allocation
- Strategic Planning
- Institutional Effectiveness

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graph LR; A[Learning Outcomes] --> B[Sustainable Continuous Quality Improvement]; C[Program Review] --> B; D[Resource Allocation] --> B; E[Strategic Planning] --> B; F[Institutional Effectiveness] --> B;
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Sustainable  
Continuous  
Quality  
Improvement

# INTEGRATED PLANNING TO BETTER DECISION MAKING

Mission has identified processes and methods for integrated planning and evaluation to make improved decisions and to provide an effective educational framework for our students

How do we prepare for better decision making?

- Participation, Coordination and Planning
- Using a Model of Institutional Effectiveness
  - Metrics for what we do
  - Improvement plans
  - Evaluation of the improvement plans
  - Continued revision based on process application and effectiveness





# A BRIEF HISTORY OF PLANNING AT MISSION COLLEGE



- Mission has never had a shortage of goals
  - Mission statements, core value goals, educational master plan goals, district goals, accreditation planning agenda goals, program review goals, grants goals, SLO goals . . . and so on
- Yet it feels like we spend most of our time running around putting out fires without clear direction
- **What has traditionally been missing?**
  - Documented processes related to planning
  - Integration of planning activities
  - Formalized strategic planning

# PLANNING PROCESSES

Mission identified a need for **documented processes related to planning**

Through participatory input, Mission has adopted the following planning documents:

- Model of Institutional Effectiveness
- College Constituencies & Committees Chart
- Participatory Governance Handbook
- Decision Making Process Model

# ADOPTED MODEL OF INSTITUTIONAL EFFECTIVENESS

Emphasizes the importance of a continuous cycle

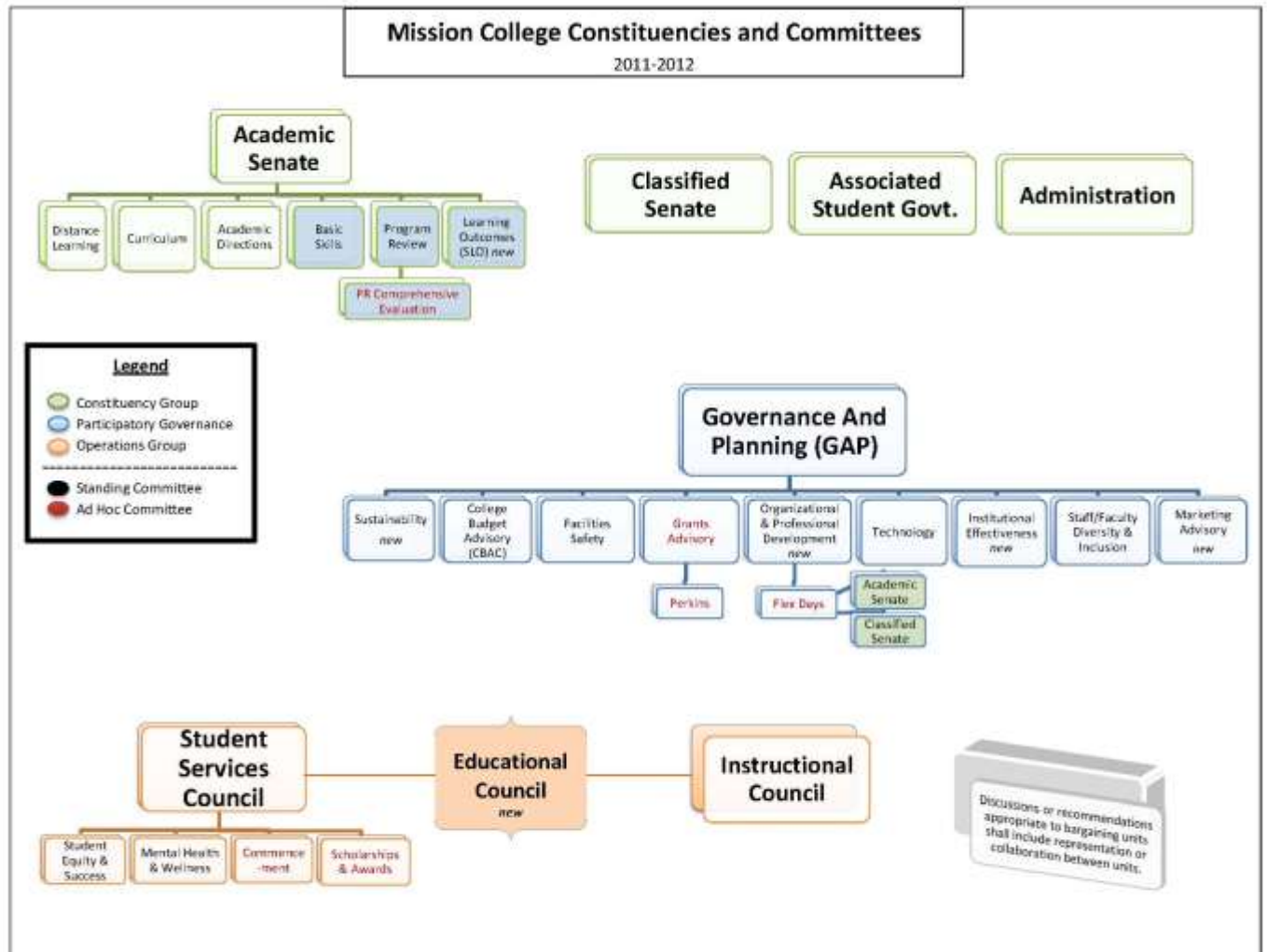
Emphasizes the use of data and analysis



# ADOPTED CHART OF COLLEGE CONSTITUENCIES & COMMITTEES

Clarifies the relationship among major groups & committees

Illustrates the function of these groups

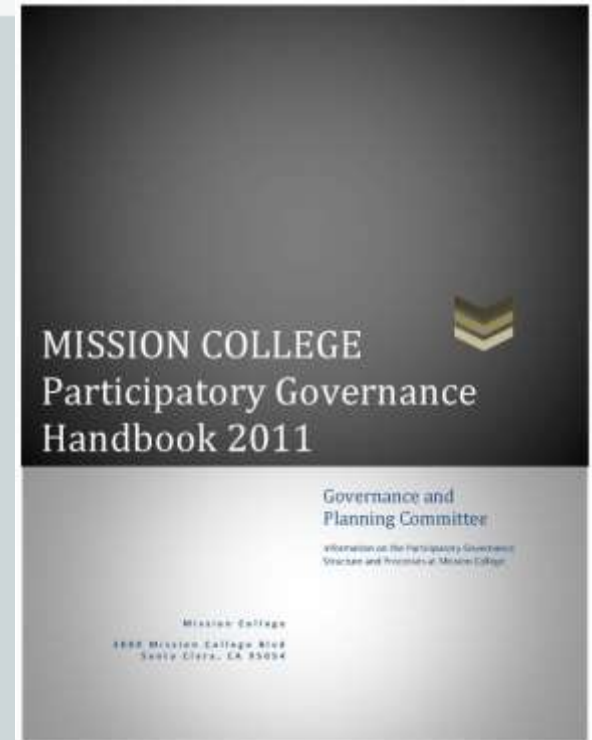


# ADOPTED PARTICIPATORY GOVERNANCE HANDBOOK

Outlines the college understanding of participatory governance

- Identification of relevant policies
- Definitions for key principles and constituent responsibilities
- Listing and charges of participatory committees
- Planning and budget tenets
- Agenda and report templates

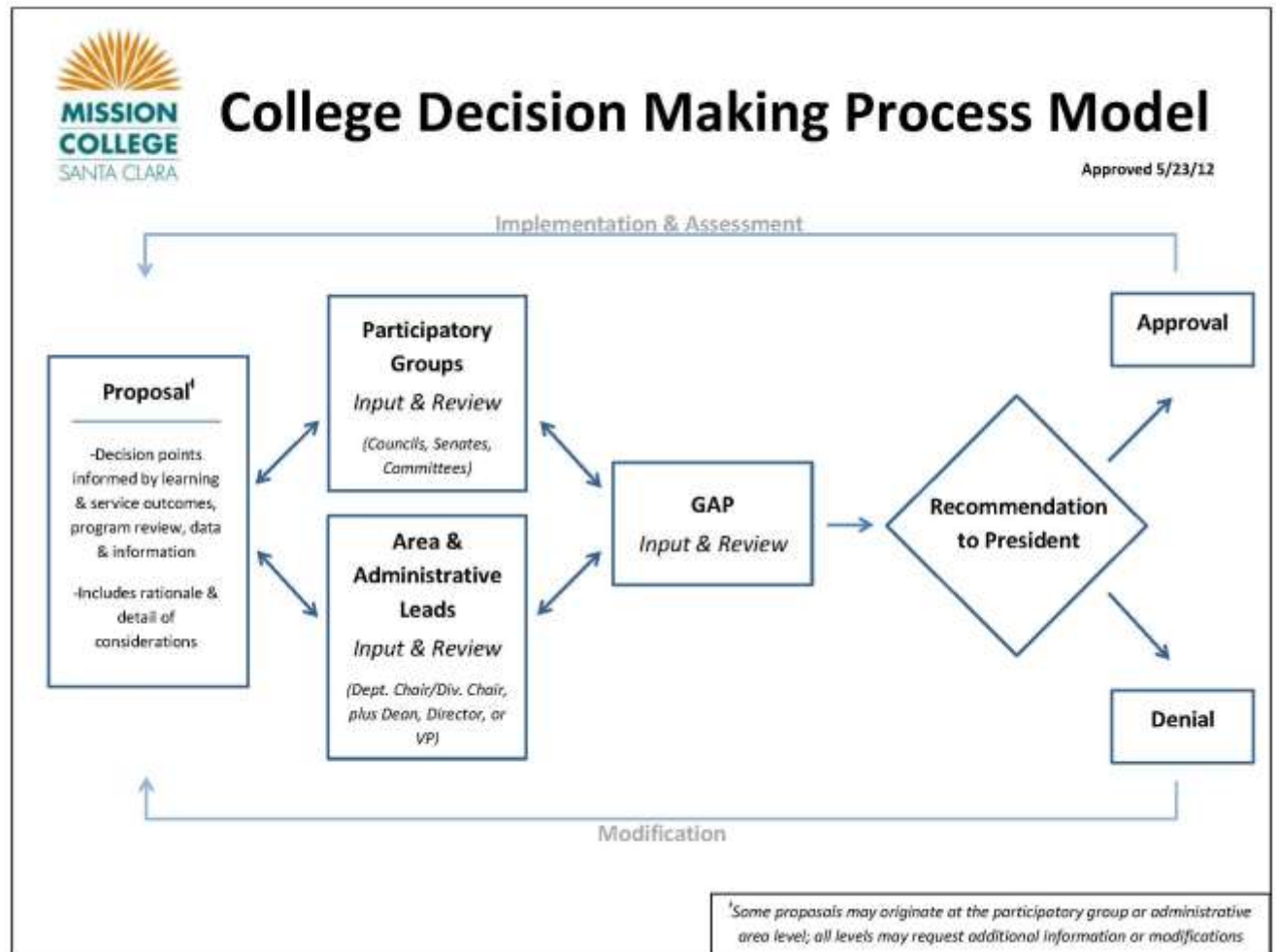
*Full document can be found at <http://missioncollege.org/research/planning.html> under “College Committee Planning Documents”*



# ADOPTED MODEL FOR THE DECISION MAKING PROCESS

Documents the process for participation in decisions

Emphasizes the use of data and analysis



# INTEGRATION OF PLANNING

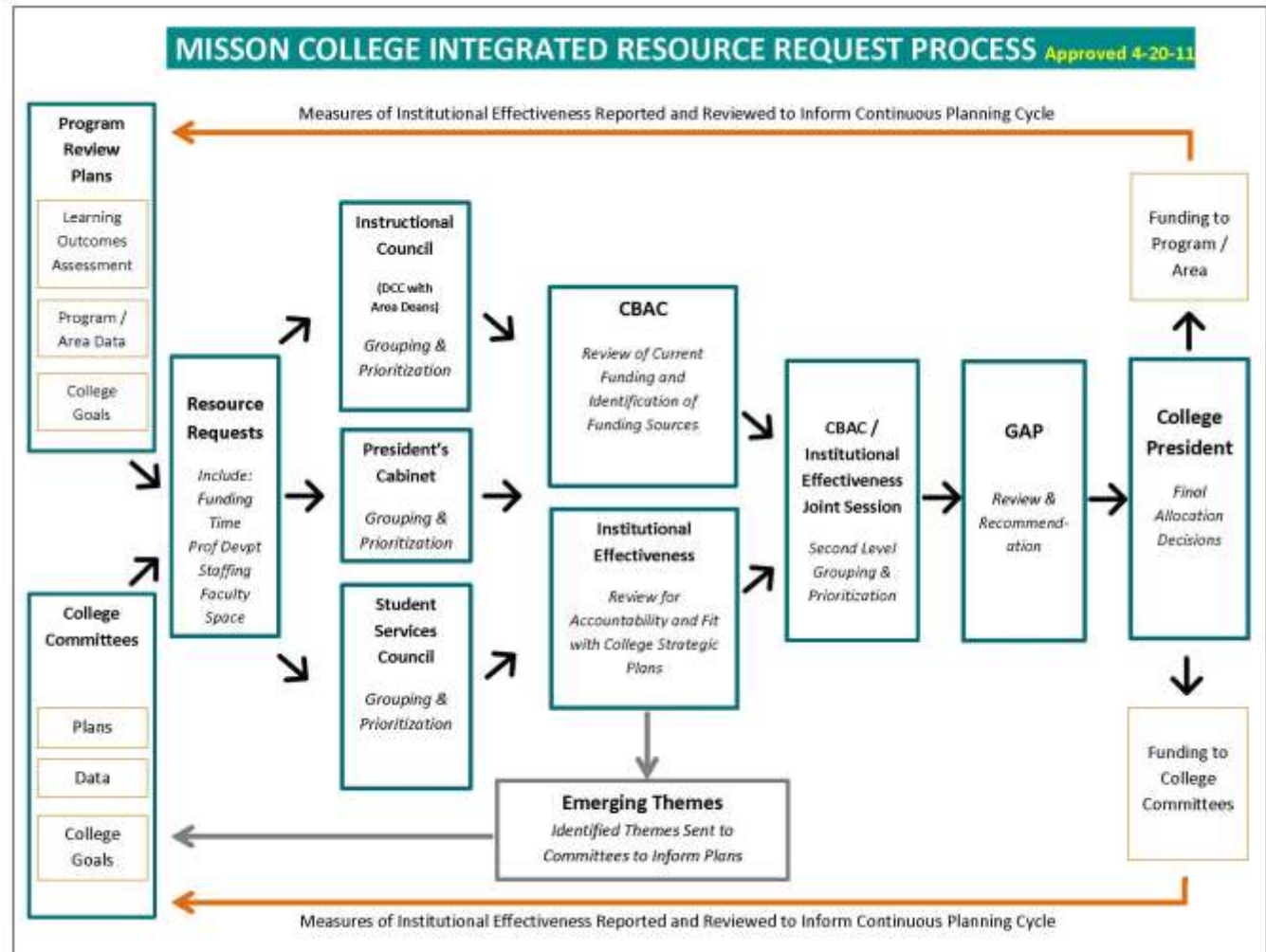
Mission further identified a need to **better integrate planning activities**

Through participatory input, Mission has adopted the following to improve integration:

- Integrated Resource Request Prioritization Process
- Institutional Effectiveness Committee
- Proposed Base Budget Model

# ADOPTED RESOURCE REQUEST PROCESS FOR PRIORITIZATION

Directly ties individual Program Review Planning with Resource Request Prioritization





# FORMATION OF INSTITUTIONAL EFFECTIVENESS COMMITTEE

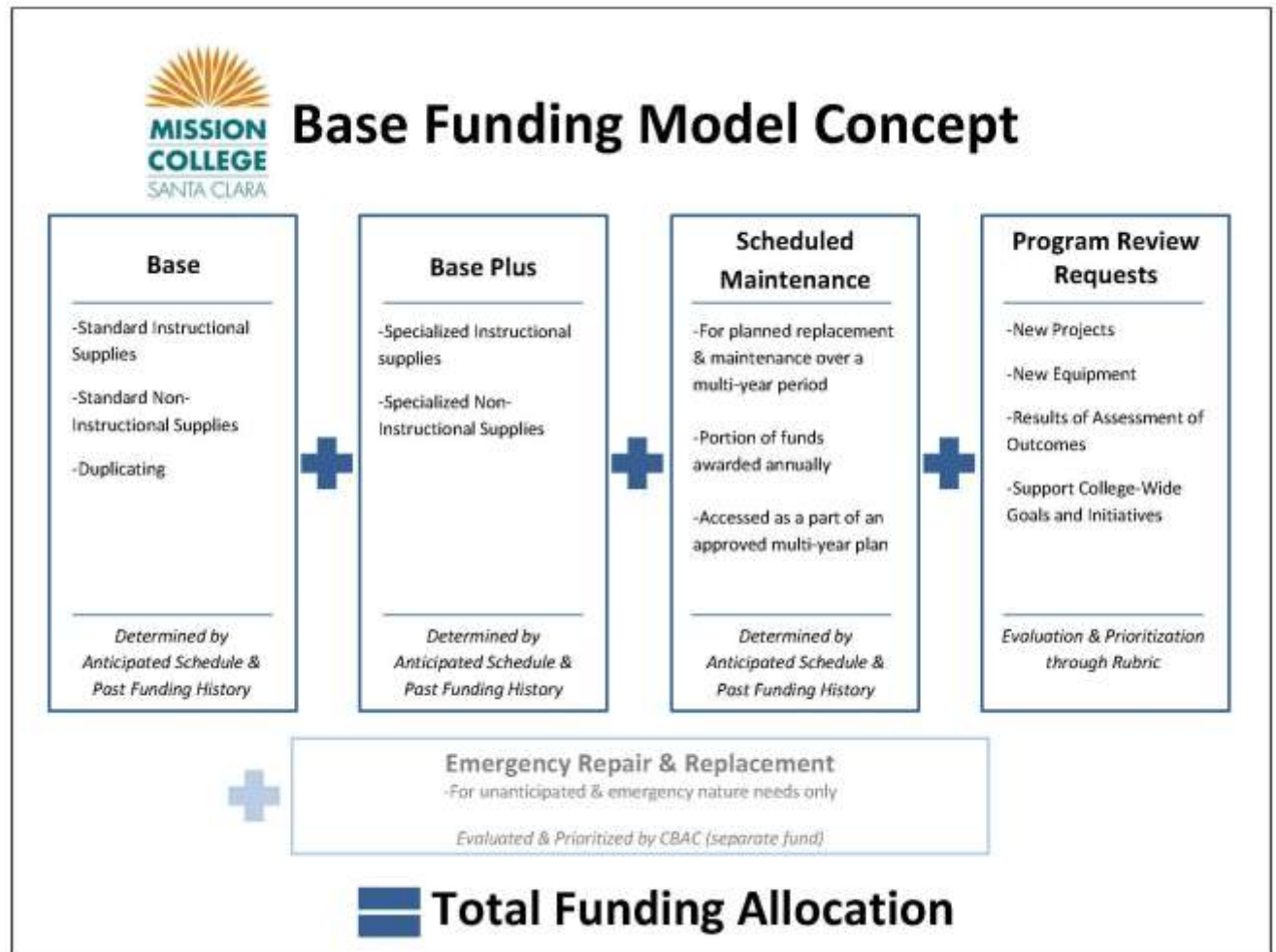
Institutional Effectiveness Committee newly formed in 2011-2012

- Guide understanding of accreditation standards
- Support effective linkage of Program Review and institutional planning
- Review institutional planning activities and processes for effectiveness and make recommendations to the college on possible revisions

# RECOMMENDED REVISION TO BASE FUNDING MODEL

Revision to  
existing  
process

Designed to  
more  
effectively  
allocate and  
leverage  
resources



# FORMALIZED STRATEGIC PLANNING

Finally, Mission identified a need to **establish comprehensive, multi-year strategic direction**

Through participatory input, Mission has undertaken the following strategic planning activities:

- Completed of Two Year Focused Goals
- Adopted Seven Strategic Focus Areas
- Developed 4-Year Strategic Plan

# STRATEGIC PLANNING FOUNDATION



## Implementation and Completion of Two Year Focused Goals

- Designed to prioritize among multiple lists of goals and provide short-term strategic direction

## Strategic Focus Areas

- Developed with community and college participation
- Framework for current and future planning
  - 4-Year Strategic Plan
  - All program level goals in Program review

# COMPREHENSIVE STRATEGIC PLAN



## 4-Year Strategic Plan

- Structured on the adopted Focus Areas
- Integrates expectations of the Student Success Task Force and other college planning activities
- Annual priorities will be visited each year
- Progress towards goals will be measured and reviewed each term

# FOR MORE INFORMATION

## Research & Planning Website

<http://missioncollege.org/research/planning.html>



# ROLE OF TRUSTEES IN EDUCATIONAL QUALITY

## STEWARDSHIP OF EDUCATIONAL QUALITY AND FISCAL STABILITY

- The governing board is responsible for the quality, integrity and financial stability of the institution and for ensuring that the mission is being carried out
  - The mission of a *college* is student learning and student success!
- The governing board is responsible for ensuring that the financial resources of the institution are used to provide a sound educational program.

THANK YOU

